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To Whom it May Concern,

By way of introduction, my name is William Cornely. I have 25 years of experience in the delivery, administration, evaluation, and development of behavioral health/addiction programs, 10 years direct behavioral health managed care managerial experience. In addition, I have consulted of three of Philadelphia's Medicaid managed care companies for a project specifically related to pharmaceutical issues. I have extensive managed behavioral health care experience. I have consulted for Pennsylvania's Department of Public Welfare, Department of Children and Youth, and the Department of Mental Health and Drug and Alcohol programs. And, I just finished a large consulting project pertaining to co-occurring clinical readiness for Elwyn Inc.

I have facilitated the daily operation, budget, strategic planning, and staff supervision, and training of clinical staff as well as strategic planning and research and development. In addition, I have consulted for every managed care entity and county administration in the Southeastern Pennsylvania.

I have also worked closely with the National Institute of Drug Addiction, with the Treatment Research Center, and the Treatment Research Institute. I have excellent skills and I have a hard working, competent, and compassionate working style. I welcome the opportunity to taking the next step (s).

I believe my experience is a good match. I look forward to talking with you soon. I can be reached by telephone at 215-806-8874 or by email at bcornely@comcast.net.

Regards,
William Cornely, MHS

William Cornely
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SUMMARY

Specialized skills in the design, implementation and evaluation of Medicaid behavioral health managed care systems for Health Maintenance Organizations (HMO), Managed Care Organizations (MCO) and Providers. Proficient skills in designing and evaluating both quality and oversight plans pertaining to the National Committee on Quality Assurance (NCQA) standards as well as quality systems for other accrediting bodies. Understanding of the larger system issues relating to the provision of behavioral health care delivery from an HMO, MCO, fiscal, provider, legislative, regulatory and social systems perspectives.

WORK HISTORY

1996-Present *Chief Executive Officer, Graham Associates, Inc., Behavioral Health Consultant*

Providing comprehensive behavioral health system consulting services to DPW, HMOs, MCOs, Legislators, County Behavioral Health Administrators and Providers. Two of my most recent projects included and necessities the use of the following skills; survey design; data analysis; identifying and devising a consensus plan to remove the identified barriers to medical and behavioral health program integration; costumer satisfaction; problem resolution; and reporting to and collaborating with Secretary Estelle Richman on the progress of the projects.

2002 -2005 *Project Manager, Allan Coullatt and Associates*

Responsible for the overall design of a rural behavioral health Managed Care Organization (MCO). This project included working closely with eight County behavioral health administrators, fiscal feasibility of taking on risk, developing the budget for the organization, and problem solving with the group. Other responsibilities included working with the software designers to develop managed care administrative modules.

1998-2005 *Vice President of Research and Development, Fresh Start, Inc*

Responsible for developing and maintaining a working behavioral health research relationship with the University of Pennsylvania. And, the overall business functioning of the organization. Responsibilities included serving on the Steering Committee for the National Institute of Drug Abuse (NIDA) Clinical Trials Network-the first of its kind for NIDA. Functioned in a leadership role while serving on the committee. I was also responsible for the daily functioning of the organizations fiscal and clinical performance.

1997-1998 *Vice President of Managed Care, Progressions Group*

Responsible for the development of managed care services and systems for Progressions administrative staff and all inpatient and outpatient facilities. Designed, implemented and

evaluated organizational changes based on the results of needs assessment. Responsible for the overall operation of a commercial MCO with 350,000 covered lives. Responsible for the development and oversight of lobbying, regulatory and legislative programs as well as relationship enhancement with MCOs. Responsible for initiating product development, product refinement and customer service programs. Served as key facilitator of corporate staff in the development of strategic planning and managed care systems development.

1993-1997 ***Director of Behavioral Health, Keystone Mercy Health Plan***

Designed a comprehensive Quality Management Medicaid Oversight Plan that met and exceeded NCQA review standards. Responsible for the fiscal, administrative and clinical oversight and management of three MCOs. Responsible for the evaluation and selection of MCOs for Pennsylvania, Texas, New Jersey, and Missouri. Responsible for the integration of physical and behavioral health within the HMO. Provided leadership and consulting for other Medicaid HMOs. Participated in the development of a pilot project to deliver managed behavioral health services with Lancaster County Mental Health and Drug and Alcohol Administration. This pilot project was awarded both National and State awards. Also, served on various State Behavioral Health Committees. Participated in the HealthChoices design process. Provided consulting services to various HMOs and MCOs.

1991-1993 ***Administrative Director/Director of Quality Management, Fitzgerald Mercy's Rehab After Work***

Designed a Quality Management system that met and exceeded JCAHO's standards as a result, Rehab After Work received its first full three year accreditation from JCAHO. Responsible for administrative and clinical operations of Intensive Outpatient Program(s). Designed a customer service program that increased attendance rates of patients and improved treatment completion and outcomes.

1985-1991 ***Clinical Director, UHS Keystone Center***

Responsible for program development, staff supervision, quality management design and evaluation and preparation/readiness for all State regulatory reviews as well as preparation for JCAHO accreditation surveys. Initiated a customer service system that reduced AMA rates to an annual rate of 2.5%; the national average was approximately 10%. Increased staff understanding regarding the complexity of providing effective treatment that could be objectively measured. Assisted staff with shifting their perceptions of patients by teaching staff to operate out of a customer service model.

1981-1983 ***Director of Addiction Services, Eugenia Hospital***

1979-1981 ***Senior Child Care Specialist, Carson Valley School***

1978-1979 ***Child Care Worker, Silver Spring Martin Luther School***

EDUCATION AND TRAINING

Master of Human Services, Lincoln University, 1989
Masters Thesis Published