



The Philadelphia Alliance Presents:

The Annual Conference for Direct Service Professionals

**Advancing in the Human Service Field:
“It’s Not a Job, It’s a Profession!”**

A Program for Direct Service Professionals

Purpose of the Conference for Direct Service Professionals

One of the many challenges provider organizations face is the challenge of retention and avoiding turnover among direct service staff. In an effort to help agencies address the daunting task of recruiting and retaining their direct service staff, The Philadelphia Alliance of specialized agencies created a one day Conference specifically designed for direct service professionals to achieve the following outcomes:

- 1 Show public appreciation to a group that often feels under-appreciated,
- 2 Help participants view themselves and direct service or direct support employees as critical services that positively impact the people they serve and the overall status and well-being of their respective agency and
- 3 Present venues for direct service professional that can facilitate stepping stones toward a viable career within the human service field.

Consistent with a national trend of recognizing direct service professionals, the Philadelphia Alliance Conference has become a well-recognized and anticipated annual event.

Each year the complete Conference Brochure will be placed on this website, as well as mailed and emailed to everyone who wishes to be on the mailing and emailing lists. Please contact the Alliance office (see the “Contact Us” page of this website) – if you have questions about the details of this year’s **Annual Conference for Direct Service Professionals**, or if you want to be added to the notification lists.