

The Philadelphia Alliance

Representing Community Providers Serving People with Mental Illness, Intellectual Disabilities and Addictions
One Winding Drive, Monroe Bldg., Suite 201, Philadelphia, PA 19131 Tel 215.877.6400 • Fax 215.877.4748 •
www.philalliance.org

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Philadelphia Consultation Center
Philadelphia Health Management Corp.
Philadelphia Mental Health Center
Philadelphia OIC
Programs Employing People
Quality Progressions
Resources for Human Development
Self-Help Movement, Inc.
Special People in Northeast, Inc.
St John's Community Services
Step-by-Step
Tabor Children's Services
The Association for Independent Growth
United Cerebral Palsy of Philadelphia
Walker Memorial Training Center
Wedge Medical Center
Wordsworth Academy

Dear Colleague:

The Philadelphia Alliance is a professional society of more than 40 specialized agencies working cooperatively to improve the quality of mental health, mental retardation and drug and alcohol services through leadership and support of the human services system. In the spring of 2008, The Alliance presented its Sixth Annual Conference for Direct Service Professionals. Over 600 participants from 48 different human service agencies were represented. The positive response to this professional development event has been overwhelming. We expect an increased number of attendees at this year's event.

Plans are in place for the **Seventh Annual Conference for Direct Service Professionals**, "*Advancing in the Human Services Field: It's Not a Job, It's a Profession!*" It will be held at the **The Hilton Philadelphia City Avenue Hotel on April 24, 2009**. We are inviting you to join us as part of the Exhibitor's Hall at our Seventh Annual Conference this spring.

We welcome exhibitors that play a role in the lives and communities of our Direct Service Professionals. This is a unique opportunity for corporations to showcase their organization since our targeted audience, Direct Service Professionals, comprise a vital and strong consumer group. We welcome institutions of higher learning. We also welcome vendors who have something to advertise or sell of interest to this diverse group of professionals. (Regular Alliance Members and staffing agencies may not exhibit.) Other Associate Members are welcome to exhibit.

The exhibit tables will be located in the main ballroom of the conference. Please note that if you are interested in attending the conference sessions, you must register separately as an attendee. The table cost is **\$500.00**.

What the Exhibitor receives:

- Exhibit table and two chairs in the Main Room.
- Continental Breakfast for two.
- Company listed in Program Packet with contact information.
- Two passes for lunch and main program events.

Please complete the attached form and return it along with your check, made payable to The Philadelphia Alliance by April 1, 2009.

Thank you for your participation in making this event a resounding success.

If you have any questions concerning the conference, **please contact Vicki Haggerty at 215-877-6400. Fax number: 215-877-4748, email address: vicki@philalliance.net**

Further information on the Philadelphia Alliance can be viewed at <http://www.philalliance.org>

Sincerely,
The Alliance Conference Planning Committee