Sponsorship Levels and Benefits – 2010
Philadelphia Alliance Conference for Direct Service Professionals

Event Sponsor $20,000 [Taken]

- Prominent placement of company's corporate banner at event.
- Prominent corporate signage and booth in common area for dissemination of materials.
- Prominent placement of your corporate logo and active link to you company's website on Philadelphia Alliance website **www.philalliance.org**
- Special, customized meeting with The Board of Directors of The Philadelphia Alliance.
- Company name listed as a Sponsor in program brochure, pre-event and post-event publicity.
- Company advertisement included in Program Packets for participants.
- Preferred seating and two passes for lunch and main program events.

Presenting Sponsor $10,000

- Prominent display as "The Presenting Sponsor" in the Conference Brochure and Packet.
- Prominent placement of you corporate logo and active link to your company's website on Philadelphia Alliance website **www.philalliance.org**
- Special, customized meeting with The Board of Directors of The Philadelphia Alliance.
- Recognition at conference via signage.
- Company name listed as a Sponsor in program brochure, pre-event and post-event publicity.
- Company advertisement included in Program Packets for participants.
- Preferred seating and two passes for lunch and main program events.

Keynote $3,000 [Taken]

- Special Signage noting sponsorship of the keynote address.
- Prominent placement of your corporate logo and active link to you company's website on Philadelphia Alliance website **www.philalliance.org**
- Recognition at conference via signage.
- Company name listed as a Sponsor in program brochure, pre-event and post-event publicity.
- Company advertisement included in Program Packets for participants.
- Preferred seating and two passes for lunch and main program events.

Award Sponsor (4 in All) $2,500 [Taken]

- The identified Award named after sponsoring entity
    - Sponsor representative presents Award at event.
- Recognition on The Philadelphia Alliance website, **www.philalliance.org**
- Recognition at conference via signage.
- Company name listed as a Sponsor in program brochure, pre-event and post-event publicity.
- Company advertisement included in Program Packets for participants.
- Two passes for lunch and main program events.

Benefactor $1,000

- Recognition at conference via signage.
- Company name listed as a Sponsor in program brochure, pre-event and post-event publicity.
- Company advertisement included in Program Packets for participants.
- Company name listed in Alliance Conference Report and on website.
- Two passes for lunch and main program events.

Donor $500

- Two passes for lunch and main program events.