

# The Philadelphia Alliance

Representing Community Providers for People with Mental Illness, Intellectual Disabilities & Chemical Dependency Needs.

One Winding Drive, Monroe Bldg., Suite 201, Philadelphia, PA 19131 Tel 215.877.6400 • Fax 215.877.4748 •  
www.philalliance.org

Michael Link  
President

Paula Cullinan  
President-Elect

Kathleen Brown McHale  
Vice-President

Debra Lacks  
Secretary

Ted Glackman  
Treasurer

Jeffrey Wilush  
Past President

Tim Wilson  
Executive Director

Barber National Institute  
CareLink Community Support Services  
Carson Valley Children's Aid  
Catholic Social Services  
Center for Autism  
Children's Crisis Treatment Center  
Children's Services, Inc.  
Community Integrated Services  
Congreso de Latinos Unidos  
CORA Services  
Devereux Community Services of Phila.  
Dunbar Community Counseling  
Elwyn, Inc.  
Gaudenzia, Inc  
Green Tree School  
Hispanic Community Counseling Serv.  
Horizon House, Inc.  
Intercultural Family Services, Inc.  
JEVS Human Services  
KenCCID  
Ken-Crest Services  
Lynch Community Homes  
Mental Health Assoc. of SE PA  
NHS Philadelphia  
NorthEast Treatment Centers  
Northern Home for Children  
Partnership for Community Supports  
PDDC / ARC  
Pennsylvania Mentor  
Philadelphia Consultation Center  
Philadelphia OIC  
Programs Employing People  
Public Health Management Corp.  
Quality Progressions  
Resources for Human Development  
Self-Help Movement, Inc.  
Special People in Northeast, Inc.  
St John's Community Services  
Step-by-Step  
Tabor Children's Services  
The Association for Independent Growth  
United Cerebral Palsy of Philadelphia  
Walker Center at Bancroft  
Wedge Medical Center  
Wordsworth Academy

Dear Colleague,

## Re Annual Conference Sponsorships

As you are aware, The Philadelphia Alliance is an organization of more than 45 specialized agencies. Our member agencies serve approximately 50,000 people and through the work of 20,000 employees, so the scope of our network is significant. The impact of the work that members do is critical to the health of many people with challenges of mental illness, intellectual disabilities, and substance addictions. The quality and success of that work is in direct correlation to the quality of the workforce.

The Philadelphia Alliance is a professional society of specialized community agencies, resolved, through partnership and advocacy, to improve the quality of services for people with mental illness, intellectual disabilities and/or substance addictions in Philadelphia through leadership and support of the human service system. **One activity of which we are most proud is the Annual Conference for Direct Service Professionals**, which serves to enhance the status, recognition, and professionalism of the thousands of people who provide the direct services and supports needed by people with intellectual disabilities, or mental illness, or substance addictions.

The **Keynote Speaker** for the Eighth Annual Conference will be **Derrick Dufresne**. Derrick is the founder of Community Resource Alliance (CRA). He was also named President and CEO of the Institute on Public Policy for People with Disabilities. The Institute is a membership organization that focuses on promoting best practice and quality community supports for people with disabilities throughout Illinois. We expect that the keynote will be both enlightening and inspirational for our diverse professional audience.

Last year the response to our **Annual Conference for Direct Service Professionals**, "Advancing in the Human Service Field: It's not a Job; It's a Profession!" was overwhelming. About 650 participants from over 40 different human service agencies were represented in this thriving event. The audience of direct service professionals is involved in directly supporting the lives of thousands of Philadelphia citizens.

It is expected that approximately **700 people** will attend the **Eighth Annual Conference for Direct Service Professionals**, which will be held at the **Hilton Philadelphia City Avenue**, in Philadelphia, Pa on **April 23, 2010**.

Sponsors enable us to keep the registration fee to a modest amount for the valuable direct service professionals that our conference supports. Details of the array of **Sponsorship Levels** are included on the enclosed document.

If you want to see more detail about past conferences, go to our website, [www.philalliance.org](http://www.philalliance.org) - to the Special Events Page. There are several links there that provide more details and some pictures as well.

Sincerely,  
The Conference Planning Committee  
*The Philadelphia Alliance of Specialized Agencies*