

The Philadelphia Alliance

Representing Community Providers for People with Mental Illness, Intellectual Disabilities & Chemical Dependency Needs.

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Pennsylvania Mentor
Philadelphia Consultation Center
Philadelphia OIC
Programs Employing People
Public Health Management Corp.
Quality Progressions
Resources for Human Development
Self-Help Movement, Inc.
Special People in Northeast, Inc.
St John's Community Services
Step-by-Step
Tabor Children's Services
The Association for Independent Growth
United Cerebral Palsy of Philadelphia
Walker Center at Bancroft
Wedge Medical Center
Wordsworth Academy

Dear Colleague:

The Philadelphia Alliance is a professional society of more than 45 specialized agencies working cooperatively to improve the quality of mental health, mental retardation and drug and alcohol services through leadership and support of the human services system. Last spring over 650 participants from 43 different human service agencies were represented. The positive response to this professional development event has been overwhelming. We expect a similar number of conference participants at this year's event.

Plans are in place for the **Eighth Annual Conference for Direct Service Professionals**, "Advancing in the Human Services Field: It's Not a Job, It's a Profession!" It will be held at the **The Hilton Philadelphia City Avenue Hotel on April 23, 2010**. We are inviting you to join us as part of the Exhibitor's Hall at our Eighth Annual Conference this spring.

We welcome exhibitors that play a role in the lives and communities of our Direct Service Professionals. This is a unique opportunity for corporations to showcase their organization since our targeted audience, Direct Service Professionals, comprise a vital and strong consumer group. We welcome institutions of higher learning. We also welcome vendors who have something to advertise or sell of interest to this diverse group of professionals. (Regular Alliance Members and staffing agencies may not exhibit.) Other Associate Members are welcome to exhibit.

The exhibit tables will be located in the main ballroom of the conference. Please note that if you are interested in attending the conference sessions, you must register separately as an attendee. The table cost is **\$500.00**.

What the Exhibitor receives:

- Exhibit table and two chairs in the Main Room.
- Continental Breakfast for two.
- Company listed in Program Packet with contact information.
- Two passes for lunch and main program events.

Please complete the attached form and return it along with your check, made payable to The Philadelphia Alliance by April 1, 2010.

Thank you for your participation in making this event a resounding success.

If you have any questions concerning the conference, **please contact Vicki Haggerty at 215-877-6400. Fax number: 215-877-4748, email address: vicki@philalliance.net**

Further information on the Philadelphia Alliance can be viewed at <http://www.philalliance.org>

Sincerely,
The Alliance Conference Planning Committee